



PRESS RELEASE

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Apollo 4th time winner at Q400 Awards

Apollo Motorhome Holidays won the “Top Tourism & Hospitality Business” award at the Queensland 400 (Q400) Business Awards for the fourth time last night. Apollo CEO Luke Trouchet said the win reaffirms Apollo’s position as an industry leader in Queensland and around the world.

Launched in 2002, The Queensland 400 (Q400) is the premier forum for recognising and promoting the success of the State’s unsung business heroes. The prestigious awards assess their profitability, turnover, assets and staff numbers of privately owned Queensland businesses.

Trouchet said “Apollo’s fantastic staff, sound financial management, market intelligence and strong partnerships have contributed to the sturdy foundation which has been essential to our success, and in turn, this award.

“Apollo has been able to survive and thrive in challenging economic conditions. We have improved our information systems, developed new business partnerships, and increased our presence in all markets in 2010,” he said.

As the largest privately owned leisure vehicle operator in the world, Apollo has operations throughout Australia, Canada, New Zealand and the USA.

Apart of the Apollo group of companies are the brands Apollo, Hippie Camper and Cheapa Campa as well as a successful manufacturing brand Talvor Motorhomes. These brands allow the Apollo group an integrated approach and positions Apollo Motorhome Holidays as a global RV solution.

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The Global RV Solution: Australia | Canada | New Zealand | USA