



PRESS RELEASE

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Apollo Invests \$100M in Global RV Fleet

The Apollo Group of Companies will invest AU\$100 million expanding its worldwide campervan and motorhome rental fleet by a projected 1500 vehicles over the next 12 months.

CEO Luke Trouchet said “our investment will create increased capacity from our 23 rental locations in Australia, New Zealand, Canada and the USA, as well as ensure an even more modern fleet of rental vehicles is enjoyed by our valued clients.

“This announcement reflects the continued success of the Apollo Group during challenging economic conditions. Support from our talented team of dedicated staff and valued tourism industry partners has been integral to this success.

“Apollo is celebrating 25 years in operation this year, and I am delighted that this milestone has coincided with an unprecedented growth period within the business,” he said.

The motorhomes and campervans will be built by Apollo’s highly successful manufacturing business, Talvor Motorhomes, in Australia and New Zealand, and within Canada and the USA by other well known manufacturers.

Apollo also announced today that a new Talvor Motorhomes factory will open in New Zealand from April 2010, with a projected 250 campervans and motorhomes to be built for the company’s rental and retail divisions in the first 12 months of operation.

Since its inception in 1985, the Apollo Group of Companies has grown to become the largest privately owned recreational vehicle operator in the world. The motorhome, campervan and car rental business has developed several rental brands to service all markets, including backpacker brand Hippie Camper and budget brand Cheapa Campa.

Apollo launched manufacturing division Talvor Motorhomes in 2005, and partnered with leading Canadian RV rental operator Canadream in 2009.

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